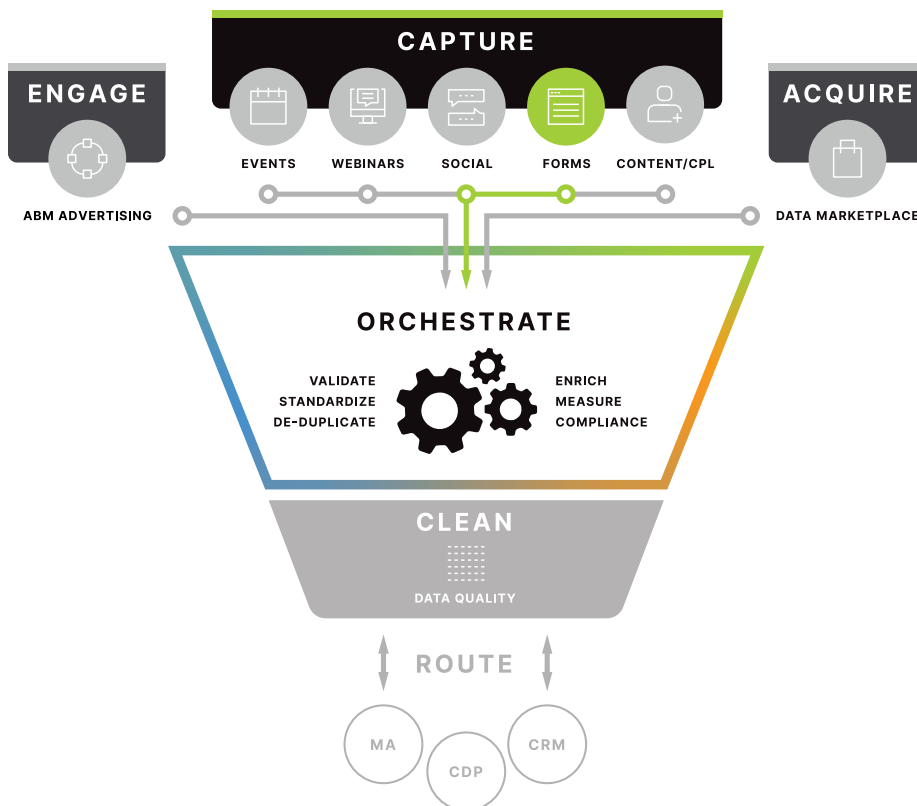


Integrate

Native Landing Page Forms

Capture good data with inbound forms

The best demand marketing programs run through Integrate. By unifying and amplifying your B2B marketing universe, we provide a home base for running, managing and measuring demand generation programs.



Our demand orchestration platform brings more high-quality inbound form leads into marketing automation systems faster and allows companies to scale sales pipeline, accelerate revenue and maximize ROI.



Streamlined Data Collection

Successful marketers know that channel diversification in demand strategy is essential to building an optimal pipeline. Driving traffic to domain-hosted and landing page forms for lead collection is an effective part of that strategy. Data collection through forms is a tried-and-true lead collection method.

KEY HIGHLIGHTS OF INTEGRATE'S NATIVE LANDING PAGES SOLUTION:

Integrate Native Landing Page Forms provides the best of both worlds – customized page forms that appeal to your target audience sensibilities and identification with your brand, and a streamlined injection of clean and actionable data into your systems.

You can utilize Native Landing Page Forms to create short or long form data collection that gives you what you need while the powerful Integrate platform provides deduplication and validation of that data before it hits your marketing automation platform or CRM.

The power of an integrated approach

INBOUND FORMS WITH INTEGRATE

Utilize our Native Landing Page forms builder to create beautiful, drag-and-drop edited pages that represent your brand and speak to your target audience.

CLEAN, INTELLIGENT, ACTIONABLE DATA

Once these inbound form leads come in to the Integrate platform, these records get all the built-in benefits of the Integrate platform, including:



Validation



Data enrichment



MA and CRM integration



De-duplication



Mapping to your database fields



Outcomes reporting

ANALYTICS FOR OPTIMIZATION

With the Integrate solution, you'll be able to measure webinar performance alongside other top-funnel demand programs, delivering a clear understanding of which messaging and demand initiatives are driving the most sales pipeline opportunities.

GET IN TOUCH

Learn more about how Integrate's Native Landing Pages can help you achieve revenue goals.